

SEP 10 2005

Amendment and Response

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

Patent Application

5 **Inventors:** Max F. Kilger et al.

Examiner: Heck, Michael C.

Serial No.: 09/610,704

Group Art Unit: 3623

Docket No.: 1050.007

Filed: July 6, 2000

10 **Entitled:** Process and System for Integrating Information from Disparate Databases for
Purposes of Predicting Consumer Behavior

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September 10, 2005

20 **AMENDMENT AND RESPONSE UNDER 37 CFR 1.111 AND 1.115**

Honorable Commissioner of
Patents and Trademarks
25 Alexandria, VA 22313-1450

Sir:

30 In response to the Office Action mailed April 19, 2005, Applicants
respectfully submit the following Amendment and Response.

In the event of non-payment or improper payment of any required fee, the
Commissioner is authorized to charge or to credit Deposit Account No. 501,262 as may
be required to correct the error.

35 **Amendments to the Specification** begin on page 2 of this paper.
Amendments to the Claims are reflected in the listing of claims which
begins on page 4 of this paper.

Remarks begin on page 15 of this paper.